



US nonprofit 501(c) 3 organization (EIN #01-0785196)

To our Friends and Supporters,

On **January 21, 2012**, we are hosting the "Honoring Our Heroes Gala" at the Grand Marquis in Old Bridge, New Jersey from 6 to 11pm. In order for our supporters across New Jersey and beyond to assist us with our valuable mission, we are offering the following Sponsorship levels. By sponsoring this incredible event, we will be able to continue to help permanently disabled or deceased law enforcement officers and their families in need.

### 2011 Honoring Our Heroes Gala Sponsorship Levels

**Badge of Honor Sponsor: \$5,000 (x 1)**

Award Plaque for sponsoring a Recipient Table, 4 tickets to gala, full page ad in ad book, signage and marketing materials at table, logo on entry banner, website ad

**Gold Badge Sponsor: \$2,500 (x3)**

2 tickets to gala, signage & marketing materials at a table, full page in ad book, logo on entry banner, website ad, honorable mention during gala

**Silver Badge Sponsor: \$1,200**

2 tickets to gala, ½ page in ad book, business name on entry banner, web ad, honorable mention during gala

**2012 ODI Year Sponsor: \$1,000**

½ page in ad book, web ad, logo on yearly printed shirts and ability to advertise at all events excluding gala

**Corporate Table Sponsor: \$800**

10 tickets/ reserved table & signage, business card ad in ad book

**Cocktail Reception Sponsor: \$250.00 (x4)**

Signage at the bars, business card ad in ad book, honorable mention during event, name on entry banner, mention on website

**Program Book**

Business Card Size Ad: 25.00 or auction item valued \$100 or more    Half Page: \$100.00    Full Page: \$200.00

(Please provide us with the art or ad you wish placed no later than 1/10/2012)

Your gracious sponsorship is tax deductible and can be paid for by Cash or Check.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\$\_\_\_\_\_ Total (checks payable to **Officer Down Inc.**, PO Box 552, Mount Laurel, NJ 08054